

## DESIGN, CREATE AND PRINT AT THE TOUCH OF A FINGER WITH NEW OFFICEWORKS AND CANVA PARTNERSHIP

**August 2021:** Creating personalised designs with a wide range of print possibilities has never been easier thanks to the launch of a new partnership between **Officeworks** and **Canva**.

The Officeworks Print & Create offering will now feature a range of thousands of free creative design templates by popular Australia-based graphic design platform Canva.

Accessible via the Officeworks website, customers can choose from event and birthday invitations, posters, or greeting cards design and then simply select their preferred printing option to arrive direct-to-door or available through Click & Collect at their local store.

Not limited to personal design requirements, the new range features templates commonly used by small and medium business owners for all their marketing requirements. Everything from business cards, pull up banners, signs, posters or flyers can all be created through Officeworks Print & Create.

In one continuous experience, customers will have access to evolved editing tools and extensive templates to create a beautiful and impactful design. Only limited by imagination, these designs can be printed on to banners or a range of invitation sizes.

**Officeworks Managing Director, Sarah Hunter** said the new partnership with Canva was a great addition to their Print & Create offering.

"We're always looking for new ways to help our customers make bigger things happen and how they work, learn, create and connect. We know customers choose to use our Print & Create business for a variety of purposes whether it's creating a new logo and marketing collateral for their business, capturing memories on canvas or in print, or personalising stationery for work or for their children. We are thrilled to bring together Canva's design capabilities and our printing experience in to one easy journey for our customers," said Hunter.

**Canva's Global Partnerships Lead, Aaron Day**, said the integration will empower everyone to visually communicate their ideas while bringing their designs and creativity to life.

"From small business owners creating business cards to office managers designing and printing posters, this exciting integration will empower anyone to seamlessly bring their designs to life. We're looking forward to seeing the way Canva is used to help Officeworks customers boost their productivity and unlock their creativity," said Day.

To find out more or access the new design templates visit: [officeworks.com.au/Canva](https://officeworks.com.au/Canva)

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**For further information and imagery, please contact:**

Jacob Schnackenberg | 0449 573 385 | [jacob@altshift.com.au](mailto:jacob@altshift.com.au)

Rachel Stevenson | 0481 251 916 | [rachel@altshift.com.au](mailto:rachel@altshift.com.au)

List of templates

- A-Frames
- Snap Frames
- Premium Pull Up Banners
- Extra Wide Pull Up Banners
- X-Banners
- L-Banners
- Mini Exhibition Banners
- Double Sided Exhibition Banners
- Retractable Exhibition Banners
- Indoor and adhesive Banners
- Outdoor Banners/Vinyl Banners
- Corflute Signs
- Corflute posters
- Metal Signs
- Screenboard Signs
- Business Cards
- Premium Business Cards
- Deluxe Business Cards
- Letterheads
- Flyers
- Rack Cards
- Standard Invitations
- Standard Greeting Cards
- Colour Posters
- Black & White Posters
- Promo Cards
- Brochures

#### **About Officeworks:**

Established 26 years ago in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 167 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 8,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.

#### **About Canva:**

Launched in 2013, Canva is a free visual communications platform created to empower the world to design, boost their productivity and bring their creativity to life. Featuring a vast range of templates ranging from presentations to social media graphics, posters, apparel, videos and more, plus a huge library of fonts, stock photography, illustrations, video footage and audio clips, anyone can take an idea and create something beautiful. Canva is available on desktop, web, iOS and Android.